**Automotive Service Councils of California** 

# MT. DIABLO - CHAPTER 20



ASCCA CHAPTER 20, Volume 15, Issue 6- DECEMBER 2019

**DECEMBER 9, 2019** 

# President's Message December 2019

Hello Chapter Members,

Happy Holidays and Merry Christmas to everyone. 2019 was an incredible year. Our shops were busy and we all worked very hard.

Chapter 20 produced some amazing meetings and trainings that benefited all. Thank you all for attending when you could. Your Board has been working hard behind the scenes to present an even better 2020 array of informative and educational meeting for you.

The 2020 calendar will be up shortly so you can plan for the meetings you would like to attend. Lastly, I just want to wish you all the best this holiday season. Please enjoy this time with your families and friends. Good health and abundance.

God Bless, Steve



Professionals in Automotive Service ~ Since 194

www.ascca.com

#### **OFFICERS & BOARD**

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Steve Elstins......925-676-8376 westcoastmufflers925@yahoo.com

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Mary Kemnitz

#### MEETING COORDINATOR

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#### CHAPTER REPRESENTATIVE

Rich Lezcano.......925-680-6946 richl.ssab@sbcglobal.com

#### **DIRECTOR**

Dennis Nolen......831-430-6402

#### **ASC-CA Chapter 20 MISSION STATEMENT**

"To promote professionalism throughout our industry by upholding our state code of ethics and sharing our successes and failures with our members and future members". "To elevate and unite automotive professionals and give them a voice".



**November 2019** 

### **NOVEMBER TEAM WEEKEND HIGHLIGHTS**

This weekend, ASCCA leaders, committee members, and corporate partners convened in Sacramento for its Final Team Weekend of 2019. ASCCA President John Eppstein opened the meeting by welcoming those in attendance and leading them in the flag salute. He then introduced first time Team Weekend Attendees, Corporate Partners, and thanked them for coming and supporting ASCCA.

Following the opening remarks, the Government Affairs Committee met to discuss the legislation that ASCCA has been monitoring. D. Kusa presented a report provided by D. Seyfer noting that NASTF will launch a new website in December. The Service Information Request (SIR) process is being overhauled and NASTF will continue to remove the issues while OE's will soon be able to respond directly and have their posts visible immediately. J. Molodanof reported on the two-year bills that will come back next year and reviewed some of the proposals that are coming up. He also reviewed the legislative/industry conversation around rating shops that is being considered by Assemblyman Low and reported that ASCCA working on this to allow for more timely investigations by the Bureau of Automotive Repair.

Next, the **Public Relations Committee**, chaired by Jerry Kubitsky, provided an overview of the PR Committee's past projects and their Members Care project. This was followed by a discussion surrounding how to best promote the Members Care project and identify ASCCA members who would like to participate.

The Membership Committee led by Vice-Chair Jim Silverman, discussed how to streamline and improve communication with members and potential members regarding the value of ASCCA membership. They discussed the need for new repair shop members as well as the challenges around retaining and acquiring them. The committee considered several new ideas for potential programs to replace the liaison program and will continue to address the need for a new plan/ programs to generate and retain membership, including potentially using advertising.

The **Revenue and Benefits Committee**, chaired by Todd Westerlund reviewed their year-to-date income

and reported that they are already above their 2019 revenue goal despite still needing to collect from several members. They then discussed the need to recruit additional members and hope to be adding several new recruits soon. Todd Westerlund, Rocky Khamenian, Jim Silverman & Rob Pitari all reported that they have generated new leads on potential corporate partners and are working toward adding them for 2020.

The **ETI Committee**, chaired by Grant Takikawa, reported that ASCCA has generated quite a few new CAT members and a new committee member from ATL. This exposure has opened up a new focus for the committee in supporting teachers who are battling for automotive program funding. Going forward the committee will determine how best ASCCA can support these programs.



During the lunch break **President John Eppstein** presented the 2019 Board and Committee Chairs with certificates of recognition in appreciation for their service. He then presented Special Awards to several ASCCA leaders for their long-time service and dedication to ASCCA.

Rocky Khamenian, Angi Roberts, Dave Kusa, Rob Pitari, and Jack Scrafield were all recognized for their outstanding contributions to ASCCA and their work for the association over the years. Afterward ASCCA Executive Director Gloria Peterson swore in 2020's Board of Directors.

Thank you to all our leaders for their tremendous contributions! That afternoon, Team Weekend attendees enjoyed an educational session on ADAS Innovations and Safety Specifications presented by Fred Gruner, the Principle Engineer with NVIDIA Corp. Afterward, Dave Kusa, Owner of Autotrend Diagnostics, offered techniques and best practices for shops' Cyber Security who was joined by Walter Edmonson of TeamLogicIT. Walter advised shop owners on important updates and measures to take to keep their shops safe. Lastly, Scott Brown, Founder of Diagnostic Network & Owner of Connie & Dick's Automotive presented ADAS Case Studies and reviewed the tools and equipment involved in ADAS repairs.



## **NOVEMBER TEAM WEEKEND HIGHLIGHTS - continued**

On the final day of Team Weekend, the **Chapter Representatives Committee** received updates from Glen Daily of Armstrong & Associates reviewing insurance industry changes and their affect on shop owners. Dave Kusa also provided an update on ASCEF's status and activities whil ASCCA's committee chairs reported the status of their respective committee work. Chapter Reps Committee Chair Jack Scrafield then asked the Chapter Reps for their takeaways after reviewing the survey results and the committee then discussed some of the implications of this new information for chapters and for ASCCA as a whole.



Team Weekend ended with a meeting of the **Board of Directors** and President John Eppstein welcomed and congratulated the 2020 Board of Directors and thanked them for their commitment to serve for another year. He also extended thanks to attendees for coming to team weekend and for supporting and promoting our association. ASCCA extends a warm thank you to our partners who participated in Team Weekend, and thank you to all our partners for everything you do for our members!

Didn't get a chance to attend? Mark your calendar for our next Team Weekend, January 25-26 in Sacramento.

## ASCCA's January Team Weekend - January 25-26 in Sacramento

Join us in Sacramento for a unique January Team Weekend. Registration is now open. Sign up TODAY!

- Leadership Training: Join the ASCCA Board of Directors Orientation as David Butler shares his expertise in organizational management.
- Strategic Planning: In this special session, ASCCA leaders participate in a strategic planning process with expert facilitator Dori Eppstein.
- Important Updates: Join the Chapter Representatives & Government Affairs Committees for important updates on legislation and committee reports.

January 25-26, 2020 Embassy Suites Sacramento Riverfront Promenade 100 Capitol Mall, Sacramento, CA 95814

Click here to read more and register





Cal-OSHA & Workplace Compliance Updates

ASCCA has launched a new Cal-OSHA and Workplace Compliance resources page for ASCCA members, with regular updates brought to you by David K. Fischer of California Employer's Services. Please be aware: These documents are general in nature and deal with various laws and regulations. They should not be considered as legal advice. It is recommended that you seek the advice of an attorney specializing in this area of the law.

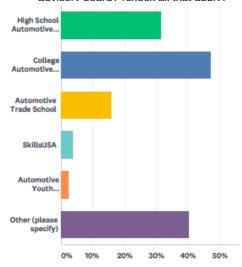
Click here to access the updates.

#### **ASCCA Wants to Hear Your Voice!**

# **Membership Survey 2019**

We will share results over the course of a few months Here are the results for Questions 7-12

 Q7 Do you or someone in your business serve on an educational advisory board? (check all that apply)

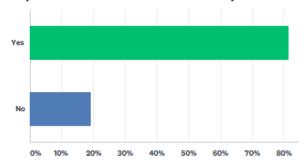


Q10 Are there any instructors that you would like to hear more from or suggest?

> Responses included Maylan Newton, Cecil Bullard, Donny Seyfer, David Schedin, Bob Cooper, Dave Crippen, Phil Fournier, OSHA, hybrid and electric training, diesel and coolant training, advanced scoping, manufacturers, and more.

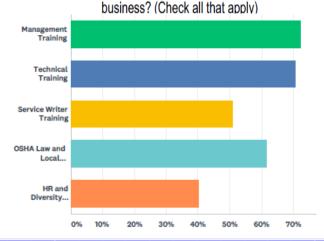
 Q11 What other automotive or business groups do you belong to? (Associations, Industry Groups, Government, Education, ETC.)

Q8 Do you consider ASCCA as a resource for your educational needs?

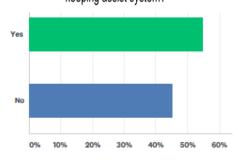


Responses included ASA, BBB, AAA, IATN, WorldPac Smart Group, Elite Pro, Napa Auto Care, ACSC, NFIB, BNI, NASTF, AERA, Rotary, Kiwanis, WIA, ACA, ATRA, CITEA, ATI, CA Automotive Teachers Association, College advisory boards, Chamber, ELITTE, Bosch, BIMRS, PPG, Technet, and more.

Q9 What type of training do you find the most valuable to you and your



Q12 Would you work on a car with a customer complaint about the lane keeping assist system?



# **CHAPTER 20 MEMBER LIST**

Ace Auto Repair & Tire Ctr George Chavez 2560 San Ramon Vly Blvd. San Ramon, CA 94583 925-743-1552

Acalanes High School Grant Cusick 1200 Pleasant Hill Road Lafayette, CA 94549 925-935-2600

Alhambra High School Brian Wheeler 150 E Street Martinez, CA 94553 925-313-0440

All-Flow Muffler & Auto Danny Larson 3900 Pacheco Blvd Martinez, CA 94593 925-229-3044

Autotron Service Center Ryan Tunison 3688 Washington St. Ste F Pleasanton, CA 94566 925-484-2400

BG Fleming Distrib. Co. Christopher Smith 1011 Suncast Lane El Dorado Hills, CA 95762 916-223-0559

Burrough & Sons Automotv Tom Burrough 5154 Sobrante Avenue El Sobrante, CA 94803 510-222-3330

Clayton Valley Auto Svc Harold Naipo/Terry Ketchel 1505 Rishell Drive Concord, CA 94521 925-682-2281

Commans, Walt ASE W. States Consultant 5312 Quail Ridge Terrace Anaheim Hills, CA 92807 714-974-3208

Contra Costa College Bobby Sturgeon 2600 Mission Bell Drive San Pablo, CA 94806 510-215-3976

D&H Enterprises Dave & Mary Kemnitz 2689 Monument Blvd Concord, CA 94520 Devil Mountain Diesel Jason Loelieger Mark Fuenzalida 1500 3rd Avenue Walnut Creek, CA 94597 925-954-8582

Diablo Auto Specialists Tim Stussi 1413 Carlback Avenue Walnut Creek, CA 94596 925-932-6701

Dick & Ryan's Auto Repair Trevor Stoneham 1679 1st Street Livermore, CA 94550 925-373-9055

Digital Financial Group Shannon Devery 1329 Hwy 395 N., Ste 10 Gardnerville, NV 89410 626-476-9016

Dublin Car Tek Tim Johnson 6008 Dougherty Rd. Dublin, CA 94568 925-829-9300

European Auto Repair Carlos Showing 1573 Third Avenue Walnut Creek, CA 94597 925-944-5606

European Autotech Chris Murad 31 Beta Court, Ste J San Ramon, CA 94583 925-820-6460

Five Star Automotive Brian & Janice Andrews 1440 Concord Ave. Ste C Concord, CA 94520 925-609-7827

Frank's Auto Service Margaret & Dave Frank 1255 Boulevard Way Walnut Creek, CA 94595 925-942-3677

Fuenzalida, Bob Ch 20 Member Emeritus Cars R Us 2269 Bromfield Court Walnut Creek, CA 94596 925-683-2310 Gene's Auto Repair Tracy Renee 37 Tennessee Street Vallejo, CA 94590 707-642-1900

Gilmores Auto Service Phillip Sanders 2151 N. Broadway Walnut Creek, CA 94596 925-939-9430

Hagin's Automotive, Inc. Andy Hagin 3725 Alhambra Ave Martinez, CA 94553 925-228-5115

Hunt & Sons Tim Lockhart 485 Industrial Way Benicia, CA 94510 707-747-9500

JJ Auto Repair Victor & Teresa Gonzalez 6300 Brentwood Blvd, #A Brentwood, CA 94513 925-513-5927

Lehmers Concord Caroline Anderson 1905 Market Street Concord, CA 94520 925-827-2077

Liberty High School Jonathan Dorr 850 Second Street Brentwood, CA 94513 559-977-0181

Los Medanos College Stan Gozzi 2700 East Leland Road Pittsburg, CA 94565 925-918-0532

M Service Dante Paulazzo 2008 Mount Diablo Blvd. Walnut Creek, CA 94596 925-932-8744

Mekatron Concord Ian G. Miller 1771 Concord Ave Concord, CA 94520 925-687-8300

Monkey Wrenches, Inc. Ted Curran 8130 Brentwood Blvd Brentwood, CA 94513 925-634-4145 Moraga Motors Ron Schumacker 530 Moraga Road Moraga, CA 94556 925-376-0692

Orinda Motors Allen Pennebaker 63 Orinda Way Orinda, CA 94563 925-254-2012

Orinda Shell Auto Care Kathy Mitchell 9 Orinda Way Orinda, CA 94563 925-254-1486

Scott Phillips, CPA 3011 Citrus Circle, Ste 204 Walnut Creek, CA 94598 925-274-0600

Precision Auto Repair Tyler & Renee Edgren 164 A Wyoming Street Pleasanton, CA 94566 925-462-7440

Randys Mobile Mech'l Svc Randy Wilferd 2750 Cloverdale Ave. Concord, CA 94518 925-288-0766

Rich's Auto Service Louis Volpone 839 Ygnacio Valley Rd Walnut Creek, CA 94596 925-937-3434

SC Fuels Mark Williams Derik Riesberg 2075 Alum Rock San Jose, CA 95116 408-625-6059 657-236-8175

S.G. Auto Repair Sergio Garcia 517 C San Pablo Ave Pinole, CA 94564 510-964-1541

S.P. Automotive Supply Steve Markus 3410 Pacheco Blvd Martinez, CA 94553 925-372-4930 Simply Superior Auto Body Rich & Jennifer Lezcano 2110 Market Street Concord, CA 94520 925-680-6946

Solano Community College Paul Hidy 1687 North Ascot Parkway Vallejo, CA 94591 707-864-7000, ext 5746

Solano Way Auto Repair Ken R. Fritzberg 2197 Solano Way Concord, CA 94520 925-676-2890

Standard Motor Products Joe Schwartzbine 1460 Arvilla Drive Sacramento, CA 94582 916-606-0985

Superior Auto Parts Horacio "O" Parra 1055 Detroit Avenue Concord, CA 94518 925-305-1624

Techzone Matt Patterson 1300 Galaxy Way, #13 Concord, CA 94520 800-763-8588

Tuolumne St Auto & Elec John McLaughlin 635C Tuolumne Street Vallejo, CA 94590 707-648-3434

Walnut Creek Automotive Bill & Jeff Boaman 1855 Contra Costa Blvd Pleasant Hill, CA 94523 925-849-6440

West Coast Muffler & Tire Steve Elstins 2090 Market Street Concord, CA 94520 925-676-8376



## **New California Laws for 2020**



Courtesy ASCCA Attorney, Jack Molodanof

Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

Every year, hundreds of new laws are enacted that impact California automotive repair dealers. Below is a brief summary of key measures that take effect January 1, 2020, unless otherwise noted.

- Minimum Wage Increase. Reminder that effective January 1, 2020, the minimum wage for employers with 26 or more employees will increase to \$13.00 per hour. The minimum wage for employers with 25 or fewer employees will increase to \$12.00. (SB 3 of 2017) Local minimum wage may be higher.
- Unsafe Used Tires. Prohibits an automotive repair dealer from installing a used unsafe tire as specified. (AB 949)
- Lead Acid Battery Fees Increase. Beginning, April 2022, the current \$1.00 California battery fee imposed on a person who purchases a replacement lead-acid battery from a retail dealer (including auto repair dealer) will increase to \$2.00. (AB 142)
- **Automobile Collision Policy.** This law restates that an insured has the right to select the auto body shop of choice to repair a damaged vehicle, or decide not to have the vehicle repaired; however, an insurer may require that a damaged vehicle be repaired as a condition for payment if the damage is sufficiently serious that safety features of the vehicle's operating systems are compromised. (AB 1538)
- Vehicle Exhaust System "Fix it" Ticket. Updates the noise standards for vehicle exhaust systems, and modifies existing law to allow an individual who is arrested or cited for a violation of noise standards to fix the noise violation and provide proof of correction instead of facing other enforcement actions, unless the violation consists of modifying the exhaust system of a motorcycle. (SB 112)
- Permanent Diagnostic Trouble Codes. On July 1, 2019, the BAR incorporated Permanent Diagnostic Trouble Codes (PDTCs) as part of the Smog Check failure criteria for model-year 2010 and newer vehicles. 16 CCR 3340.42.2(c)(5)
- Smog Check Stations Enrollment with OnCore. The BAR's contract with SGS Testcom supporting the maintenance and operations of the California Vehicle Inspection System expired on October 31, 2019. The contract was awarded to OnCore Consulting LLC. The new contract reduces the Smog Check communication fee assessed to smog stations from \$1.08 per inspection to \$0.7036 per inspection. Stations must have enrolled with Oncore by November 1, 2019 to continue in the smog check program.
- Service Bulletins and Electronic Authorizations. This law permits a new motor vehicle dealer to receive electronic authorization from consumers for any repair of a manufacturer recall consistent with regulations adopted by the BAR. (AB 596)
- **Heavy Duty Vehicle Smog Inspection.** Requires the state Air Resources Board, in consultation with the BAR and other specified entities, to implement a pilot program that develops and demonstrates technologies that show potential for readily bringing heavy-duty vehicles (GVW of more than 14,000 pounds) into an inspection and maintenance program. (SB 210)
- California Consumer Privacy Act (CCPA). Beginning January 1, 2020, this new law, in part, would grant a consumer the right to request a business to disclose the categories and specific pieces of personal information that it collects about the consumer, the categories of sources from which that information is collected, the business purposes for collecting or selling information and the categories of third parties with which the information is shared. (AB 375-2018).

  Continued on next page



## New California Laws for 2020 - continued

- Several new laws passed to clarify and to ease **CCPA compliance** including a narrow opt-out and deletion rights in order to facilitate prompt and effective recalls and warranty work. (AB 1146, AB 25, AB 874, AB 1355 and AB 1564).
- New Motor Vehicle Board. This new law, among other things, requires car manufacturers to reimburse franchised new car dealers for warranty repairs based on a specified formula instead of using the existing practice of determining a reasonable rate and recasts other exiting provisions of the relationship between manufacturers and dealerships. (AB 179)
- Sexual Harassment Prevention Training Deadline Extended. Extends the original compliance deadline associated with SB 1343 (passed in 2018), which requires all employers with five or more employees to provide two hours of sexual harassment training from January 1, 2020 to January 1, 2021. (SB 778)
- Independent Contractor or Employee? This new law provides factors of the "ABC" test, as specified, to determine the status of workers as employee or independent contractor. The law also provides an exemption between business-to-business provided that vendor meets the specified independent contractor criteria. (AB 5)
- Extension of FEHA Statute of Limitations. This new law extends the deadline to file an allegation of unlawful workplace harassment, discrimination, or civil rights-related retaliation under the Fair Employment and Housing Act from one year to three years. (AB 9)
- **Prohibition of Arbitration Agreements.** This new law, among other things, prohibits employers from requiring employees or applicants to waive any right, forum, or procedure for a violation of the Fair Employment and Housing Act or the Labor Code as a condition of employment. (AB 51). Also SB 707, requires the employer (for an employment-related arbitration agreement) to pay for certain fees and costs before an arbitration may proceed.
- Failure to Pay Wages Penalties. In addition to existing penalties that an employee may recover for an employer's failure to timely pay an employee's wages, this new law authorizes the affected employee to bring action to recover statutory penalties against the employer to recover unpaid wages. It also authorizes an employee to either recover statutory penalties under these provisions or to enforce civil penalties under Labor Code section 2699(a), the Private Attorneys General Act of 2004 ("PAGA"), but not both, for the same violation. (AB 673)
- Expansion of Lactation Accommodation Requirements. Expands existing law relating to lactation accommodation to add a number of new requirements for the lactation space itself, including access to running water and a refrigerator for storing milk, as well as employer policy requirements and document retention obligations. (SB 142)
- Hairstyle Discrimination. This new law expands the Fair Employment and Housing Act's definition of race to include traits historically associated with race, such as hair texture and protective hairstyles. It defines "protective hairstyles" as "braids, locks, and twists." It also prohibits workplace dress code and grooming policies that prohibit natural hair, including afros, braids, twists and locks. (SB 188)
- Paid Family Leave. Amends exiting law and increases the maximum wage replacement benefits under the California Paid Family Leave program from six to eight weeks, beginning July 1, 2020. (SB 83)

This summary has been provided for informational purposes only and is not intended and should not be construed to constitute legal advice.

# What's Now, What's New & What's Next

The Business of Automotive Service & Collision Repair



Hosted by Tony Molla, vice president of Industry Relations

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From: John Eppstein < john@johnsautomotivecare.com> To: Gloria Peterson < GPeterson@amgroup.us>

Tue, Nov 26, 2019 Sent:

**Subject:** Local Cintas Agreement Info

Please share this with your Chapter members and let me know if you need any further assistance. The pricing should not have increased all that much. The pricing has a ceiling that it can't go past but if the shop requests a lower price they should be able to accommodate that within reason. See further suggestions below.

John Eppstein | John's Automotive Care | 619-280-9315 | 6267 Riverdale Street SD 92120

From: Essad, Jessica < Essad J@cintas.com > Sent:

Tuesday, November 26, 2019

John Eppstein < john@johnsautomotivecare.com> To:

Subject: Local Cintas Agreement Info

Hello John,

If you have individual sites needing help with their Cintas agreements, have them reach out to me.

For new accounts, depending on the product type, we can go down to 3 year agreements. Please make sure to note that our service guarantee protects your sites from getting "stuck" in an agreement should they be unhappy with their service. Additionally, they can opt out of the evergreen clause.

#### Jessica Essad

Enterprise Global Accounts Manager | Cintas Corporation | c. 775-813-8954 | e. essadi@cintas.com



# **Random Thoughts for the Holidays**

December 2019 ~ by Jerry Kubitsky

Rob Morrell from Worldpac sent some wonderful thoughts which I thought I would share with everyone.

- I'm thankful for music and the motorcycle rides that focus and relax my mind.
- I'm thankful for my morning bike rides with Rais (my dog) and how Rais teaches me everyday what teamwork and cooperation are all about.
- I'm thankful for the beach.
- I'm thankful for overcast days, sunny days, stormy days and snowy days, love it all.
- I'm thankful for the folks I get to work with and the vision and journey we share together.
- I'm thankful I can still work out every day, if I do...
- As I get older, I am increasingly thankful for the time I had growing up on a small island.
- I'm thankful for living in a free country.
- I'm thankful for the people that work everyday to ensure our freedom.
- I'm thankful for what the future holds and the challenges that lie ahead.

There are many things to be thankful for. Take some time to write them down and maybe share with others.

May our Lord bless your family in this wonderful season of joy and love.

If you have any of your own Random Thoughts, please drop me a line at <a href="mailto:summittransmissions@gmail.com">summittransmissions@gmail.com</a>
Include your name so I can give you credit.

Jerry Kubitsky ASCCA Chapter 24





## **Real World Training Series**

2020 Training dates
Training 6:00-9:00 pm ~ \$94.95
Discounted Season Pass
Contact Dennis Nolen ~ 831-430-6402



https://www.firstcallonline.com/FirstCallOnline/

WWW.FIRSTCALLONLINE.COM

# 2020 Scholarship Application Now Open for the ASC Educational Foundation!

Applications are currently being accepted for the Automotive Service Councils Educational Foundation (ASCEF) 2020 scholarships! Each year, the ASCEF awards 18 scholarships ranging from \$500 - \$1,000. These scholarships provide assistance to current under-graduates who are in the automotive service field.

Overall Qualifications: You must be planning to seek employment in the California after-market/independent repair industry and be a

- California high school senior who plans to enroll in post high school technical and academic training or
- California college under-graduate in the automotive service field.

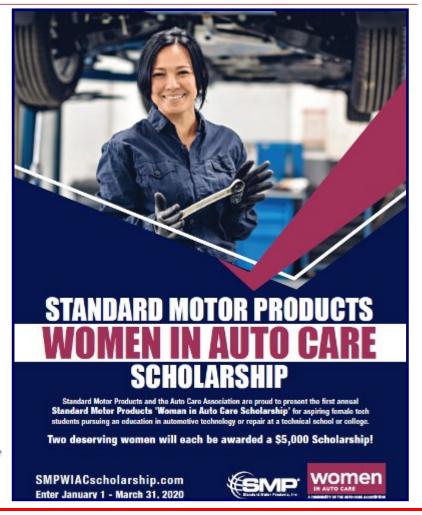
#### Applications must be submitted by March 31, 2020.

To apply online visit: <a href="https://www.automotivescholarships.com/scholarshiptype.cfm?type=39">https://www.automotivescholarships.com/scholarshiptype.cfm?type=39</a>

The ASCEF is a nonprofit corporation dedicated to supporting and advancing the entire automotive industry through technical education and training, scholarships, and other industry inspired programs.

To learn more about the ASCEF, visit <a href="www.asc-ef.org">www.asc-ef.org</a>.

Questions? Contact Kate Peyser at 916-290-5828 or kpeyser@amgroup.us.











"Diagnostic tools for the Professional Automotive Technician"

## 2019 RAFFLE Sponsored by: AESwave

The winner will receive the following item donated by AESwave:

**Autel MaxilM IM608** (MSRP \$3,950.00)

\*Ticket Sales End December 20, 2019\*

Announcement of the winner will take place at January Team Weekend in Sacramento on Saturday, January 25, 2020.

#### Raffle Ticket Price = \$25

Proceeds will benefit ASCCA & Your Local Chapters (\$5 of every ticket sold will go to your local chapter)

The Autel MaxilM IM608 is an advanced and smart key programming tool that combines the most powerful IMMO and programming functions with OE-level diagnostics and advanced service functions in one Android-based 10.1-inch touchscreen tablet and includes the XP400 key programmer.

Number of Tickets being Purchased:				
Payment Info	ormation le payable to ASCCA			
Please cha	rge my: · MasterCard	· Visa · Amex	· Discover	
Credit Card Numbe	r			
Exp. Date	Zip Code	CV2		
Name of Card Hold	er (PRINT NAME)			
Signature		Date	Chapter No. (if applicab	
Email		Phone		
Address Tickets Wi	ll Be Shipped			

# MaxilM IM608



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For more information:

Cheryl Harrison (703-669-6623)

E-mail: charrison@ase.com

# FOR IMMEDIATE RELEASE 53 Technicians Honored at ASE Annual Meeting

**Leesburg, VA, November 19, 2019** – Fifty-three automotive professionals were recognized on November 13, 2019, at the Fall Board of Governors meeting of the National Institute for Automotive Service Excellence (ASE) held at the Arizona Grand Resort and Spa in Phoenix, Arizona. The annual awards banquet spotlights top scorers on the ASE Certification Tests.

Forty-one companies from both OEM and Aftermarket segments sponsored individual technician recognition awards in the Auto, Truck, Collision, Bus, Parts and Service categories, along with awards for instructors. Award sponsors look for top scores on ASE tests, on-the-job excellence, and community service when selecting honorees.

"ASE has recognized the best of the best in our industry for more than 40 years, and this year we honored 53 outstanding individuals from across the nation," said Tim Zilke, ASE President & CEO. "We couldn't do this without the support of our award sponsors, who include some of the best-known names in the industry. Their commitment to excellence is reflected in the talented individuals receiving these awards. The enthusiasm and professionalism

displayed by our award winners is a testament to the high-quality of ASE Certified technicians and specialists. We are proud to have them as part of the ASE family."

The National Institute for Automotive Service Excellence was established in 1972 as a non-profit organization to help improve the quality of automotive service and repair through the voluntary testing and certification of automotive technicians and parts specialists. Today, there are



approximately a quarter of a million ASE certified professionals at work in dealerships, independent shops, collision repair shops, auto parts stores, fleets, schools and colleges throughout the country. For more information about ASE, visit www.ase.com.



# Chapter 20 appreciates its Associate Members, Branch Members and Corporate Representatives

BG Fleming Distributing Co. Christopher Smith 916-223-0559 csmith@bgfleming.com

Hunt & Sons Tim Lockhart 707-747-9500 tlockhart@huntnsons.com

O'Reilly Auto Dennis Nolen 831-430-6402 dnolen@webmail.oreillyauto.com

Scott Phillips, CPA, Inc. Scott Phillips 925-274-0600 scott@cpaman.com

SC Fuels Mark Williams 408-625-6059 williamsm@scfuels.com

Derik Riesberg 916-316-3752 riesbergd@scfuels.com

S.P. Automotive Supply Steve Markus 925-372-4930 smarkus@spauto.com

Standard Motor Products Randy Dorman 310-210-7361 rdorman@smpsfa.com

Superior Auto Parts Horacio "O" Parra 925-305-1624 horacio@trimoninc.com





### **OUR MESSAGE**

Join the Alliance as we take our fight to the Hill in 2021! As business owners and technicians, you face a lot of obstacles in your day-to-day operations. Politics don't help. Our industry faces a lot of threats. The driver's right to their vehicles data. Your ability to access that data to make repairs. Tariffs and more. The time for sitting on the sidelines is over. It is time for us to take a stand and be heard. We look forward to seeing you in Washington, D.C. as we rally together for Auto Value and Bumper to Bumper!



## HIGHLIGHTS

- Legislative Workshops & Summit March on Capitol Hill
- Channel Partner Booth Show
- Sight Seeing
- Receptions, Meals, & Entertainment

#### ACCOMMODATIONS **Gaylord National Resort & Convention Center**

Join Auto Value and Bumper to Bumper as we head to the nation's capital. The Alliance will host receptions, dinners, workshops, and evenings full of entertainment and giveaways that you won't want to miss at the Gaylord National Resort & Convention Center in National Harbor, a nationally recognized waterfront destination.

Standing on the shores of the Potomac River, this stylish resort offers convenient access to many of the prime D.C. destinations which are bound to be on your bucket list. This resort features an 18-story glass atrium overlooking the river and the city, while a full-service spa and seven distinct restaurants offer plenty to choose from at the hotel. We hope you'll join us in taking a stand and influencing decision makers at the most unique convention in Alliance history.

www.alliancetakesthehill2021.com

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by Phillips
www.asapcpa.net

Is your business making the "Bottom Line" profit it should? If not, what can you do about it?

- What is your labor rate? Should it be higher?
- Do you charge for diagnostic work? Should you?
- What about Parts Markup? What do successful shops charge?
- How much would your "Bottom Line" increase if you could improve your gross profit by just 5%?

The "Bottom Line" is that our accounting, payroll and tax service is geared to help you make the most profit and pay the least amount of taxes legally, all at an affordable fixed fee. Please call me today for your FREE consultation to see how my 40 years of experience can help your shop run smoothly on all cylinders!





Having Trouble Hiring Qualified Candidates? Your Time is Money. Let us Make you Some.

Finding qualified candidates is a fulltime job that most shop owners don't have time for. Technology makes it easy for applicants to apply for 10-20 jobs at a time. Mechanics Marketplace puts you in front of the line and screens the best candidates for you to interview first.

Here's what Mary Kemnitz from D&H had to say: "After months of unsuccessfully searching for technical staff we discovered Mechanics Marketplace. The service is incredible. Within two days, several interviews were scheduled and we were able to choose from candidates that were both skilled and fit into our business culture beautifully. 5 stars to Mechanics Marketplace!!"

For more information, call Elie Massabki at 650-867-1072 and register for free to find temporary employees at:

www.MechanicsMarketplace.com

# Hans' Training Resources

ESI – Maylan Newton - Service advisor and Owner management training 888-338-7296

**Worldpac Training** – worldpac.com/training – Offers both management and technical training, local classes available

Car Quest CTI - Offers technical training 1 class every 2 months, contact your sales representative for more details

**Techelp** - Longer term training to bring your people up to speed with late model electrical systems and classes for smog update and new licensing. Contact Jon Brown: 888-747-8888. Or see his schedule at <a href="https://www.tec-help.com">www.tec-help.com</a>

ATG – Automotive Training Group www.atgtraining.com – Advanced training various topics. 800-233-3182,

RLO Training/Bottom Line Impact Groups www.rlotraining.com

ATI – Autotraining.net – Offers coaching services for shop owners

Elite – Eliteworldwidestore.com – On line and service advisor training

SSF offers European training topics (MZB, BMW, Porsche) https://www.ssfautoparts.com/



# **Corporate Partners - Increasing Your Memberhip Value**

	ASCCA members get access to Auto Care Association's publications, the Aftermarket Insider	Kathleen Schmatz, (301) 654.6664
ASSOCIATION	and the ACA Capitol Report, as well as member discounts on ACA publications and events. Call to see how/you can save up to \$600 a year!	kathleen.schmatz@autocare.org
aeswave	AESwave specializes in sales and support of automotive diagnostic equipment. Each day, thousands of technicians, educators, trainers, engineers, and technical writers use products and strategies developed at AESwave.	Carlos Alenchu, (877) 351.9573 Info@aeswave.com wwyzaeswave.com
/////AutoZone	This partnership provides Platinum level membership pricing, timely parts delivery, a 5% quarterly rebate on electronic purchases, free advertising, and more!	Jim Gray, (704) 30 1.1500 Jim.gray@autozone.com
BG	Provides maintenance services, equipment training & consumer education materials. Increase shop hours, parts and labor revenue, shop efficiency, and retention all while improving your customer's driving experience and vehicle performance.	Eric Waln (949) 337,2484 Eric Elbert (805) 490,6080, EricE@petrospecs8G.com www.petrospecsinc.com.
HOTELSTORM	Savings of 10-55% over other online travel agencies from thousands of hotels worldwide. Visit hotelstorm.com/ascca and use password Auto 1234 to get your discount.	concierge@hotelstorm.com www.hotelstorm/ascca
<b>PLKQ</b>	LKO is the largest nationwide provider of alternative collision replacement parts and a leading provider of recycled engines and transmission and remanufactured engines.	Slewen Poole, (562) 320.2398 SJPoole@lkgcorp.com
MOTORAD® eading the View in Coverage & Service	The leader in automotive thermostats; fuel, oil and coolant caps sold to the North American automotive aftermarket. Their line of thermostats is one of the most advanced in the automotive industry, using state-of-the-art manufacturing equipment, with strict quality control and functional testing, ensuring high quality and long-lasting products.	Sean Ruitenberg, (618) 599,5196 sean.ruitenberg@motoradusa.com
MOTUL	Motul is the first hibricant manufacturer to pioneer the formulation of a 100% synthetic lubricant for automotive engines, the 300V, making use of Esters technology and issued from the aeronautical industry. Motuls 8 100 line of 100% synthetic oils have OE approvals from manufacturers such as Porsche, Audi, BMV/, Wexcedes-Benz, and VW.	Nick Bagley, (909) 538.204 n.bagley@us.motul.com
AUTOCARE CENTER	NAPA Auto Care is the largest aftermarket repair network in the country with over 16,000 independently owned and nationally recognizes automotive, collision, and truck service centers. NAPA's mission is to help all member businesses increase their car count and sell more services.	John Hartman, (619) 300,4910 NAPA SoCal District Sales Manager John_hartman@genpt.com
Office DEPOT.	Streamlined business supply ordering process, Free delivery over \$50. Custom pricing and discounts for ASCCA members.	Michael Nitz, (855) 337-6811 Michael.nitz@officedepot.com https://business.officedepot.com/
DEDICATED TO THE PROFESSIONAL	Get access to industry-leading service center programs allowing shops to offer a nationwide warranty on most of the repairs they perform every day, a nationwide road-hazard tire warranty, shop management training, nationwide roadside assistance, technician training classes, competitive pricing, early pay discounts, electronic ordering discounts, and more.	ASCCA@oreillyauto.com

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MAIL Shark	Mail Shark approaches direct mail strategically by providing penetration reports and demographic analysis to make sure you're reaching the right people. They'll make it easier for you to grow your car count, manage your budget.	Josh Davis, 484-648-8626 josh@themailshark.com www.themailshark.com/ascca
Print & Direct Mail Made Easy		
Dynamic Friction Company	DFC is the leading manufacturer of award-winning automotive braking systems. They maintain a huge selection of brake parts for all domestic and foreign vehicle applications. Their engineers, product managers, and R&D staff work hard to give their customers first-to-market advantage.	Dan Biezonsky, 951-200-0953, danb@dynamicfriction.com, http:// www.dynamicfriction.com/
<b>EDUCATION PROVIDER</b>	S	
THE CLU GROUP Automotive Coaching and Training	The ACT Group is a partnership of long time automotive industry experts. Former Technicians, Service Writers, Managers, General Managers and owners of automotive facilities offer their expertise in a strong variety of industry training classes. Discounts are available to ASCCA members, including \$200.00 off our Service Advisor Classes.	Ray Kunz, 916-588-0775
Automotive Training Institute	ATI has helped thousands of automotive repair shop owners increase their profits, reduce stress, and grow their businesses for over 30 years.  They are the industry leader in automotive business coaching providing expert management and consulting services. Get weekly business coaching from an industry expert and classes in marketing, hiring, finance, leadership and sales.	Jim Silverman, (301) 575-9140, jsilverman@autotraining.net, www.autotraining.net
Educational Seminars Institute Automotive Management Specialists	Since 1984 ESI has provided independent repair shops with up-to-date full-facility training for management and personnel.  ASCCA Members have exclusive access to discounted training courses.  Save \$800 on every Service Writer course and \$55 on every seminar. (Space limited.)  FREE 30 minutes of business consulting advice per month.	Maylan Newton (866) 526,3039, maylan@esiseminars.com.
Motor Age TRAINING Bet-Study Guides for ASE Dentification	25% discount on all ASE exam study guides.	James Hwang (310) 857.7633
INDUSTRY NETWORKIN	NG WITH TOP AUTOMOTIVE TECHNICIANS	
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INSURANCE & LEGAL S  Insurance & LEGAL S  Insurance Services  COREMARK	a private forum for your shop, and unlimited access to the iATN Knowledge Base that allows you to search iATN's databases of in-use industry knowledge compiled over the last 20 years.  ERVICES Includes an enrollment discount of \$100  Competitive dental & vision plans exclusively available to ASCCA members.  FREE LEGAL Service - Thirty (30) minutes of free legal advice per month for all ASCCA members. A \$225	Customer Service (866) 923.7767, www.armstrongprofessional.com  Mat Nabity, (916) 286.0918 mnabity@coremarkins.com  Jack Molodanof , (916) 447.0313 jack@mgrco.org www.mgrco.org.

◆ BROADLY ▶	Through internet marketing, Broadly gets great customer reviews on Google, Facebook, and other review sites. ASCCA members get a FREE account set-up (valued at \$200).	(800) 693.1089 marketing @broadly.com www.broadly.com
PAL	Join the nation's largest network of elite auto repair shops. RepairPal independently certifies auto repair shops nationwide for superior training, quality tools, fair pricing, and a minimum 12-month/12,000 mile warranty.  RepairPal shops gets 8-10 new customer contacts per month, with an average repair order over \$500. (Estimated new business \$48,000/year)	Evan DeMik, (415) 595-3346 evan@repairpal.com www.repairpal.com
MERCHANT SERVICES		
Digital group	Receive upt a \$350 rebate on your ASCCA State dues when you use DFG to process your credit cards. Call for a free no obligation consultation.	Shannon Devery (877) 326-2799 www.digitalfg.com/
SOFTWARE PROVIDER	S	
auto text.me	A comprehensive cloud-based tool that offers simple solutions to workflow management, communication, digital vehicle inspections, and quality control.  Developed by a shop owner designed specifically for the challenges shop owners face, AutoText.me's software is easy to implement and will save you time while you solve common shop problems. Available as a benefit to all ASCCA shop owners	Chris Cloutier (469) 546.5725, chris@autoflow.com, www.autoflow.com
IDENTIFIX	Members receive a promotional price for online diagnostic tool and telephone diagnostic services. New Identifix members received \$40 off each of the first 3 months and \$10 off every month after for annual savings of \$210	Customer Service (800) 997.1674
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UNIFORM SERVICES	-	
CINTAS READY FOR THE WORKDAY	Nationally recognized supplier of customer and employee apparel & janitorial services with special ASCCA pricing.	Jessica Essad 775-813-8954 EssadJ@cintas.com

### ADDITIONAL BENEFITS OF ASCCA MEMBERSHIP

**Local Chapters** — Chapter meetings give members unprecedented opportunities to meet, network and trade ideas with colleagues in your local area.

Proudly Display Your ASCCA Affiliation — Use of ASCCA sign, code of ethics, and logo for use on invoices, customer forms, etc.

Communications — The ASCCA Independent newsletter, email broadcasts, news alerts, member benefit flyers and our website.

Member-to-Member Communications — The ASCCA TeamTalk list sery provides members to communicate directly with their peers on a broad range of topics facing shop owners throughout California.



Scan here to learn more about your benefits or visit http://ascca.com/resources/memberbenefits

Government Affairs & Political Representation — Bill tracking, reading and analyzing constantly changing information and tracking bills via our website. Representation at government meetings, lobbying, etc. Hugely beneficial because it ultimately affects your bottom line.

**Educational Foundation - ASCCA** members can also participate in the association's educational foundation that raises funds for scholarships issues to students entering into the automotive aftermarket.



Updated 1/30/19

Automotive Service Councils of California One Capitol Mall, Suite 800, Sacramento, CA 95814 P: (800) 810.4272 | F: (916) 444.7462 info@ascca.com www.ascca.com

Click here to see clearer pages on ASCCA's website









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# The Jeff Stich Memorial Scholarship



If you would like to make a donation:

ASCEF (Automotive Service Council's
Educational Foundation)

Jeff Stich Memorial Scholarship
700 R Street, Suite 200
Sacramento, CA 95811

### New Rep Contact Information:



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